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London's Diwali celebration plans confirmed

October 9, 2010 By [Staff](#) [Leave a Comment](#)

This year's Diwali celebrations at Trafalgar Square will take place on Sunday 31 October with organisers inviting Londoners from all backgrounds to enjoy the day's line-up of music, dancing, live performances and stalls.

Diwali is an important five-day festival celebrated by Hindus, Sikhs and Jains, which occurs between mid-October and mid-November and is celebrated throughout India and in many other countries.

London's celebrations are sponsored by the Mayor of London in association with the Diwali in London Committee and this year are supported by Lycamobile and Zee TV.

London's Deputy Mayor Richard Barnes said: "London's cultural dynamism is vital to its economic success and I take pride in the diversity of its multi-faceted communities.

"The Indian community adds a unique and important dimension to the cultural vibrancy of London, hosting events such as Diwali, as well as live music, films, dance and other celebrations throughout the year. I hope that the Indian community will go from strength to strength and continue to excel in every field of influence and achievement."

Milind Kangle, Chief Executive Officer at Lycamobile said: "We are proud to celebrate the festival of lights alongside the GLA and the Indian community.

"Diwali is an auspicious occasion for the Indian community and is always celebrated in such a vibrant and exciting manner by the UK diaspora. During this year's festival of lights we would like you to brighten up your Diwali, and we will be running some very special promotions throughout this festival month. Happy Diwali."

Event: Diwali on the Square (FREE EVENT)

Date: 31st October 2010

Venue: Trafalgar Square

Times: 2pm – 6:30pm